



DECISION

Ban single-use plastic bottles?

Scenario: Your school considers banning single-use plastic bottles to reduce waste.

Decision: Vote: YES (ban) / NO (keep)

Prompt: What alternative makes the ban fair for everyone?



DECISION

Reduce meat sections in supermarkets?

Scenario: Supermarkets consider reducing meat sections to lower CO₂ emissions.

Decision: Vote: YES / NO

Prompt: How can this change stay affordable and inclusive?



DECISION

Weekly car-free day?

Scenario: Your town considers a weekly car-free day to cut air pollution and noise.

Decision: Vote: YES / NO

Prompt: Who might struggle with this and what support is needed?



DECISION

Plant trees instead of building a parking lot?

Scenario: A free space could become a tree park or a new parking lot.

Decision: Vote: Trees / Parking

Prompt: Which option creates long-term value for the community?



DECISION

Install solar panels even if they cost more?

Scenario: Your school can install solar panels but the upfront cost is high.

Decision: Vote: YES / NO

Prompt: How could the school finance it responsibly?



DECISION

Pay extra for products with non-recyclable packaging?

Scenario: A policy proposes extra fees
for non-recyclable packaging.

Decision: Vote: YES / NO

Prompt: How do we avoid punishing
low-income consumers?



DECISION

Allow only reusable cups at school?

Scenario: Your school wants to allow only reusable cups to reduce waste.

Decision: Vote: YES / NO

Prompt: What is a realistic transition plan?



DECISION

Invest in electric buses instead of expanding roads?

Scenario: The town can buy electric buses or expand roads for cars.

Decision: Vote: Electric buses / Roads

Prompt: What is the best long-term transport solution?



DECISION

Fast-fashion waste tax?

Scenario: Fast-fashion companies may pay a waste tax to reduce overproduction.

Decision: Vote: YES / NO

Prompt: How would the tax money be used fairly?



DECISION

Ban disposable plastic cutlery at events?

Scenario: All public events could ban disposable plastic cutlery.

Decision: Vote: YES / NO

Prompt: What alternatives work at large events?



DECISION

Repair smartphones instead of replacing?

Scenario: People are encouraged to
repair smartphones whenever
possible.

Decision: Vote: YES / NO

Prompt: What would make repair
easier and cheaper?



DECISION

Limit water use during dry months?

Scenario: During dry months, water use limits could be introduced.

Decision: Vote: YES / NO

Prompt: How can rules be fair for families and businesses?



DECISION

Support only green innovations with public money?

Scenario: Public funding could be limited to green innovations only.

Decision: Vote: YES / NO

Prompt: What criteria decide what counts as 'green'?



DECISION

Mandatory eco-impact labels on packaging?

Scenario: All packaging must include a clear eco-impact label.

Decision: Vote: YES / NO

Prompt: How do we prevent misleading labels (greenwashing)?



DECISION

Sort waste in every classroom?

Scenario: Students must sort waste in
each classroom.

Decision: Vote: YES / NO

Prompt: What system makes this easy
to follow?



DECISION

Local-food month each year?

Scenario: Local shops sell only local
food for one month each year.

Decision: Vote: YES / NO

Prompt: What about items that cannot
be produced locally?



DECISION

Weekly eco- homework in schools?

Scenario: Schools introduce weekly
eco-homework to build habits.

Decision: Vote: YES / NO

Prompt: How to keep it motivating,
not punishing?



DECISION

Extra fees for high- CO2 companies?

Scenario: Companies with high CO2
emissions pay extra fees.

Decision: Vote: YES / NO

Prompt: How to use fees to help
people and planet?



DECISION

Greenwashing Shortcut

Scenario: Your startup wants to print '100% eco' on packaging, but you only have partial proof.

A) Use the claim now; fix proof later. (Risk: trust loss, misinformation)

B) Use precise wording and publish evidence first. (Benefit: transparency, credibility)

Prompt: What is the minimum truthful claim you can make today?



DECISION

Supplier Surprise

Scenario: A cheaper supplier has higher emissions and unclear labor standards.

A) Choose cheaper supplier to survive financially. (Risk: hidden ESG costs)

B) Choose responsible supplier; adjust price or reduce margin. (Benefit: ethics, lower impact)

Prompt: How can you stay solvent without harming people/planet?



DECISION

Impact Measurement Reality

Scenario: A funder asks for impact data, but measurement tools cost time and money.

A) Report estimates without method. (Risk: misleading reporting)

B) Track a simple indicator and report limits honestly. (Benefit: accountability)

Prompt: What simple indicator could you track starting this week?



DECISION

Inclusive Hiring

Scenario: You can hire fast from your network or take longer to reach diverse candidates.

A) Hire quickly from your network. (Risk: exclusion, blind spots)

B) Add inclusive recruitment steps.
(Benefit: fairness, better decisions)

Prompt: Name one inclusion step that costs nothing.



DECISION

Accessibility Upgrade

Scenario: Making your service accessible (language/disability access) costs extra.

A) Postpone accessibility until you grow.
(Risk: exclusion)

B) Build accessibility from the start.
(Benefit: equal access, long-term trust)

Prompt: What is the smallest accessibility improvement you can do now?



DECISION

Friend's Contract

Scenario: A friend offers a contract quickly, but there is no transparent process.

A) Accept to save time. (Risk: conflict of interest)

B) Use a simple fair process (2-3 offers, criteria): (Benefit: integrity)

Prompt: How do small teams stay fair without bureaucracy?



DECISION

Community Consultation

Scenario: Your project affects a local community, but consultation delays launch.

- A) Launch first, ask feedback later. (Risk: harm, resistance)
- B) Co-design with the community before launch. (Benefit: legitimacy, real needs)

Prompt: Who is most affected and are they involved?



DECISION

Data & Privacy

Scenario: You collect user data to improve the product, but consent is unclear.

A) Collect now; add consent later. (Risk: privacy breach)

B) Collect only what you need with clear consent now. (Benefit: trust, ethics)

Prompt: What data do you truly need and why?



DECISION

Circular vs Cheap Materials

Scenario: Recycled materials are pricier and supply is unstable.

A) Use cheap materials for stable production. (Risk: waste, future costs)

B) Use recycled materials and redesign to use less. (Benefit: circularity)

Prompt: Can design reduce the problem instead of buying a solution?



DECISION

Board Diversity

Scenario: Your decision team is fast but not diverse.

A) Keep current team for speed. (Risk: blind spots)

B) Add diverse voices even if slower at first.
(Benefit: resilience, risk management)

Prompt: What perspective is missing that could change the decision?



DECISION

Influencer Deal

Scenario: An influencer wants to promote your product but exaggerates its benefits.

A) Allow it because marketing matters.

(Risk: greenwashing perception)

B) Require accurate messaging and

disclaimers. (Benefit: credibility)

Prompt: What claim can you prove today?



DECISION

Wellbeing vs Deadline

Scenario: You can meet a deadline only through overtime that risks burnout.

A) Push overtime to meet the deadline.
(Risk: burnout, quality drop)

B) Renegotiate timing; protect wellbeing and quality. (Benefit: sustainable work)

Prompt: What is the cost of success if people break?